

TRIBHUVAN UNIVERSITY

2082 (Regular)

B.B.S. 4 Yrs. Programme / I Year / MGMT	Full Marks: 100
Business English (MGT 201)	Time: 3 hrs.

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Attempt ALL the questions.

GROUP 'A'**1. Answer the following as instructed. [5×1]**

- Write down a sentence with two objects.
- Tim uses amazing computing skills to impress her colleagues. (Underline the antecedent in the sentence.)
- Books of Sarita are on the table. (Rewrite the sentence using an apostrophe.)
- I have never been to Badimalika. (Underline the adverb in the sentence.)
- Sani, along with her parents, have gone to Muktinath. (Correct sub-verb agreement.)

2. Complete the sentences with the correct forms of the phrasal verbs in the box. [5×1]

break down call off turn down bring up fill in

- The employees _____ the strike.
- The neighbour asked us to _____ the music.
- My car _____ in the middle of the road.
- Please _____ this application and submit it there.
- Manav and his family _____ the kid as their own.

3. Change the following into passive: [5×1]

- Everybody admires a good work.
- Who broke the window?
- I have to complete this work today.
- Pranish gave me a book.
- Did you ask me a question?

4. Complete the following sentences with the best answer from the given. [5]

- It is high time she _____ to the bed.
i. has go ii. Goes iii. went
- Each man and woman _____ to die once day on this earth.
i. has ii. have iii. are
- People demand that the government's new tax policy _____ changed.
i. be ii. can be iii. may be
- My friend _____ his expensive mobile while he was walking.
i. had dropped ii. dropped iii. had to drops
- Not only _____ they read but they also played.
i. do ii. had iii. did

5. Write a press release for a newly released mobile phone. [5]**6. Write a leaflet of a nursing home. [5]**

7. Assuming the role of the General Manager of a business organization, write a memo to the staff of your office to attend a meeting to discuss plans for an upcoming business summit. [5]

8. Write a news report on the opening of the 35th branch of a reputed commercial bank in Libang, Rolpa. [10]

GROUP 'B'

9. Read the given paragraph and answer the questions. [6]

UV intensity is not the most important factor in skin cancer fatalities. While residents of Colorado (mean elevation of 2.1 km) have always been subjected to the highest UV intensities in the United States, Colorado has one of the lowest skin cancer fatality rates of all states (Smith, 2015). In contrast, New England, which has much lower UV intensities, has a death rate from skin cancer that is 25% higher than Colorado (Smith 2015). In addition, although equatorial regions have higher UV intensities, the lowest reported skin cancer death rates in the world come from Mauritius (0.2 per 100,000) and Nicaragua (0.2 per 100,000) (Jones, 2013). On the other hand, Jones (2013) reports that Ireland (2.64 per 100,000) has the world's third highest rate. Therefore, the current evidence on distribution of skin cancer fatalities indicates that UV intensity is not the principal factor in determining the skin cancer death rate.

- Find the topic sentence in the paragraph above.
- Is there more than one main idea in the paragraph?
- Rewrite the conclusion in your own words.

10. Introduce brainstorming and highlight its significance in writing an essay. [6]

11. Develop a paragraph from the given topic sentence. [7]

Financial literacy leads us to financial freedom.

12. Rewrite the paragraph making the required corrections (spelling, forms of tense, pronoun reference, subject-verb agreement, and punctuation marks): [6]

Marketing are one of the oldest professions. Marketing emerged from the older concept of exchange. The complex marketing system of to-day has evolved through different stages of economic development. Today, marketing is a complex activity because a marketer has to coordinate and manage several things before reaching the target group. Marketing as a serious subject of study and as a major management function have been evolving in the last six decades. As a subject of study, they has borrowed concepts, theories and empirical models from other disciples, particularly from 'economics' the mother of morden marketing. However, other disciplines such as psychology, sociology, and statistics have contributed a lot to the marketing discipline.

GROUP 'C'

Attempt any THREE of the following questions: [3×10=30]

13. "Only Daughter" is not single continuous narrative but a series of brief related episodes. Where does Cisneros interrupt the narrative to comment on or analyze events? What does this strategy accomplish?

14. According to Engber, what is the public's attitude towards taxing junk food and soda? How does he support this generalization?

15. Do the people at your school or workplace tend to segregate themselves according to race, caste, gender, or some other principle? Do you see a problem in such behavior? Write an email to your school's Principal or your employer explaining what you believe causes this pattern and what effects, positive or negative, you have observed.

16. What strategy does Bharati Mukherjee use in her essay "Two Ways to Belong in America"? Why does Mukherjee use this strategy? Do you think she has accomplished her intended goal? Why? Why not?

17. Evaluate Tabarrok's title "The Meat Market". Given his purpose, audience and subject matter, do you think it is appropriate? Discuss.

END OF QUESTION PAPER

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Question-only edition • No answers included • Prepared from the supplied 2082 paper and cross-checked against an online transcription.