

BBS 1st Year Business English (MGT 201) Model Question 2082

Tribhuvan University
Faculty of Management
BBS 1st Year – Business English (MGT 201)
Model Question Paper 2082 Solutions

Full Marks: 100

Pass Marks: 40

Time: 3 Hours

Prepared by NDGURU – Your Trusted Learning Partner

Contact: +977 9745862965 | www.nagendradhimal.com.np | support@nagendradhimal.com.np

Group A: Short Answer Questions (40 Marks)

1. Rewrite the following sentences by choosing the appropriate form of the verb.
 - a) By this time tomorrow, I to New York.
 - i. will fly ii. **will have flown** iii. fly iv. am flying
 - b) No News good news.
 - i. **is** ii. has iii. were iv. have
 - c) The minister last night.
 - i. had passed away ii. past away iii. **passed away** iv. have passed away
 - d) If no one stops, he will keep on
 - i. to talk ii. talk iii. talked iv. **talking**
 - e) A team of experts working on this matter.
 - i. **is** ii. are iii. has iv. have

2. Change the following sentences as instructed. [5 Marks]

a) Active: She will write an essay.

Passive: **An essay will be written by her.**

Explanation: Future tense passive voice uses "will be + past participle."

b) Active: The company offers training sessions each Friday and Saturday.

Passive: **Training sessions are offered by the company each Friday and Saturday.**

Explanation: The Present simple passive voice uses "are + past participle."

c) Sentence: I could hardly understand what she said.

Modifiers: **"Hardly" (adverb modifying "understand").**

Explanation: "Hardly" indicates the degree of understanding.

d) S+V+O+C Pattern: **The manager considered the proposal innovative.**

Explanation: Subject (The manager) + Verb (considered) + Object (the proposal) + Complement (innovative).

e) Compound Sentence with 'but': **The project deadline is tomorrow, but the team needs more time to complete it.**

Explanation: Two independent clauses joined by "but."

3. Answer the following questions as instructed. [5 Marks]

a) Sentence: **Whose wallet was left in the conference hall?**

Interrogative Pronoun: "Whose"

Explanation: "Whose" is a possessive interrogative pronoun asking about ownership.

b) Sentence: The kids in the school are very cheerful.

Subject: The kids in the school

Predicate: are very cheerful

Explanation: The subject is who performs the action; the predicate describes the action or state.

c) Complex Sentence with Subject 'He': **Although he was tired, he completed the report before the deadline.**

Explanation: Contains a dependent clause ("Although he was tired") and an independent clause.

d) Sentence: She offered me a gift.

Pattern: **S+V+IO+DO (Subject + Verb + Indirect Object + Direct Object)**

Explanation: She (S) offered (V) me (IO) a gift (DO).

e) Active: Did anybody attend the meeting?

Passive: **Was the meeting attended by anybody?**

Explanation: Interrogative passive voice uses "Was + subject + past participle."

4. Discuss at least five techniques of using language effectively. [5 Marks]

Effective language use enhances communication clarity and impact. Five techniques include:

1. Clarity: Use simple, precise words
2. Conciseness: Eliminate unnecessary words
3. Coherence: Organize ideas logically with transitions
4. Tone Appropriateness: Match tone to audience
5. Active Voice: Prefer active voice for directness

5. Write the meaning of the following business idioms and expressions. [5 Marks]

- **At a premium:** At a higher value or cost due to scarcity (e.g., "Skilled workers are at a premium during peak seasons").
- **Rule of thumb:** A general guideline based on experience (e.g., "As a rule of thumb, allocate 10% of budget to marketing").
- **Dog eats dog world:** A highly competitive environment (e.g., "The corporate sector is a dog eats dog world").
- **Give and take:** Mutual compromise (e.g., "Negotiations require give and take to succeed").
- **Kickback:** An illegal payment for a favor (e.g., "The contractor offered a kickback for the deal").

6. Write a notice to announce a welcome program for the new students of 'Vinayak Siddha College'. [5 Marks]

NOTICE

Vinayak Siddha College

Date: July 10, 2025

Subject: Welcome Program for New Students

This is to notify that for all new BBS 1st Year students are invited to the Welcome Program 2082 on July 15, 2025, at 10:00 AM in the College Auditorium. The event includes orientation, faculty introductions, and cultural performances. Attendance is mandatory.

For details, contact the administration office.

Principal

7. Write instructions to recharge the NTC SIM card mobile set. [5 Marks]

How to Recharge an NTC SIM Card

1. Purchase an NTC recharge card from a shop or online.
2. Scratch the card to reveal the 16-digit PIN.
3. Dial *412# and select the recharge option.
4. Enter the 16-digit PIN and press send.
5. Wait for a confirmation SMS with your updated balance.

8. Prepare a brochure design for a furniture industry that is renowned. [10 Marks]

Vinayak Furniture Industries – Crafting Comfort Since 2000

Welcome to Elegance & Durability

At Vinayak Furniture Industries, we create timeless furniture blending style, comfort, and quality. Renowned across Nepal, we offer:

- Premium Collections: Sofas, beds, dining sets, office furniture.
- Custom Designs: Tailored to your needs.

- Eco-Friendly Materials: Sustainable wood and fabrics.
- Affordable Prices: Starting at NPR 5,000.

Why Choose Us?

- 10-year warranty on all products.
- Free delivery in Kathmandu Valley.
- Expert interior design consultation.

Visit Us:

- Showroom: New Road, Kathmandu
- Contact: +977 9841234567 | info@vinayakfurniture.com.np
- Website: www.vinayakfurniture.com.np

Transform Your Space Today!

Group B: Medium Answer Questions (30 Marks)

9. Write a paragraph on 'Social Media'. [7 Marks]

Social Media in Modern Business

Social media has revolutionized business communication by enabling instant global reach. Platforms like LinkedIn and X allow companies to engage customers, promote products, and build brand loyalty. For example, a local startup can use targeted ads on Facebook to attract clients. However, managing negative feedback is a challenge. In conclusion, social media is a powerful tool for businesses when used strategically.

10. How do you recognize verbal signals in reading? Enumerate with examples. [7 Marks]

Verbal signals guide readers through a text's structure. They include:

1. Addition Signals: Indicate more information
2. Contrast Signals: Show opposition
3. Cause/Effect Signals: Explain reasons/results

- 4. Example Signals: Introduce illustrations
- 5. Conclusion Signals: Summarize

11. Develop the following topic sentence into a paragraph. [6 Marks]

Topic Sentence: Parents need to grow up children providing them with the freedom of choice.

Answer: Parents need to grow up children providing them with the freedom of choice to foster independence and critical thinking. Allowing children to choose hobbies, like music or sports, helps develop passion and responsibility. For instance, a child who selects their activities is more committed. However, parents should guide choices to ensure safety. By balancing freedom with guidance, parents prepare children for future challenges.

12. Edit the following sentences based on the guidelines. [2 x 2.5 = 5 Marks]

a) Original: Violence in sports is a bad thing.

Edited: Fan aggression and player conflicts in sports, such as football hooliganism, harm the game's reputation.

Explanation: Replaced vague terms with specific examples.

b) Original: If you develop skills, you can easily get employment opportunities.

Edited: Developing skills enhances employment opportunities, but competition remains fierce.

Explanation: Changed to a compound sentence using "but."

Group C: Long Answer Questions (Answer any THREE) [3 x 10 = 30 Marks]

13. What dominant impression does Heather Rogers try to create in her description of "The Hidden Life of Garbage"? Is she successful? [10 Marks]

Heather Rogers, in her essay *"The Hidden Life of Garbage,"* aims to create a dominant impression of the pervasive yet often ignored environmental and societal consequences of waste production. She highlights how modern consumer culture generates excessive waste, which is systematically concealed from public view through landfills, incineration, and recycling myths. Rogers emphasizes the unsustainable nature of this cycle, portraying garbage as a silent but growing crisis linked to pollution, resource depletion, and corporate exploitation.

Her vivid descriptions of waste management processes—such as the journey of trash from homes to landfills—evoke a sense of unease, urging readers to confront their complicity in the problem. By exposing the hidden mechanisms of disposal, she critiques the illusion of "out of sight, out of mind" and challenges the reader to reconsider consumption habits.

Rogers is largely successful in creating this impression. Her use of concrete examples (e.g., the scale of landfills, toxic byproducts) and persuasive rhetoric effectively underscores the urgency of waste as an environmental issue. However, some readers might find her tone alarmist or overly critical of systemic structures without offering tangible solutions. Overall, her portrayal compels reflection on sustainability, making her argument impactful.

14. Write an essay titled "I Want a Husband". [10 Marks]

"I Want a Husband"

today's world, relationships are built on the ideas of partnership, mutual respect, and equal responsibilities. But what if roles were reversed? What if a woman wanted a husband the same way traditional society expects a man to want a wife? Let me explain why **I want a husband.**

I want a husband who will support me emotionally and listen to all my problems, no matter how small. I want a husband who will not judge me but will always say, "It's okay, I understand." I want a husband who works full time but still comes home and helps with cooking, cleaning, and looking after the kids.

I want a husband who never forgets my birthday, who plans surprises, and always compliments my looks, even when I'm in my pajamas. I want a husband who respects my career and never tells me to "choose between family and work." I want a husband who takes care of my parents as if they were his own.

I want a husband who takes care of the bills, drives me around, fixes everything that's broken, and still finds time to write me love letters. I want a husband who gives me space when I need it and stays close when I feel low. I want a husband who's strong but sensitive, intelligent but not arrogant, hardworking but never too tired for me.

In short, I want a husband who is everything society expects a wife to be—and more. But as I write this, I realize how unfair and unrealistic these expectations are, whether for a husband or a wife. True relationships cannot work with one-sided demands. We should want **partners**, not perfect servants.

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15. Write an essay explaining how air conditioning has changed your life. [10 Marks]

“How Air Conditioning Changed My Life”

For years, I endured sweltering summers and restless nights, tossing and turning in the oppressive heat. Moving into my first air-conditioned home felt like stepping into a new world—one where comfort, productivity, and well-being were no longer at the mercy of the weather. Air conditioning didn't just lower the temperature; it transformed my daily life in profound ways.

Physical and Mental Comfort

Before air conditioning, summer was a battle. The sticky heat drained my energy, made sleep elusive, and left me irritable. Now, a cool breeze greets me at home, turning my space into a sanctuary. The relief is more than physical—it's mental. I no longer waste energy fanning myself or seeking shade; instead, I feel calm and focused.

Productivity Boost

Heat stifles concentration. In the past, I'd procrastinate tasks, waiting for cooler evening hours. With air conditioning, my productivity soared. Whether studying, working, or pursuing hobbies, I could think clearly without distraction. Even mundane chores became manageable, as the house no longer felt like an oven.

Health Benefits

Extreme heat exacerbates allergies and dehydration. AC's filtered air reduced dust and pollutants, easing my allergies. Better sleep quality improved my immune system, and stable temperatures prevented heat exhaustion. The change was especially vital for my grandparents, who struggled with heat-related health risks.

Social and Lifestyle Shifts

My home became a gathering spot. Friends and family now visit comfortably year-round, whereas before, summer gatherings were limited to late evenings or avoided altogether. Even my cooking habits changed—I no longer dread using the stove in hot weather.

Conclusion

Air conditioning revolutionized my life, turning discomfort into ease, lethargy into productivity, and isolation into connection. It's more than a luxury; it's a tool for better living. While I remain mindful of energy use, the benefits—health, happiness, and efficiency—make it indispensable.

17. In one sentence, define what Brady means by wife. Does this ideal wife actually exist? What complaints does Brady apparently have about the life she actually leads? Explain.
[10 Marks]

Answer:-

In Judy Brady's satirical essay "*I Want a Wife*," the term "**wife**" refers to an **idealized, overburdened woman expected to fulfill all the needs of her husband, children, and home without expecting anything in return.**

No, this ideal wife **does not actually exist**—she is a fictional creation used to highlight the **unrealistic and unfair expectations placed on women** in traditional marriages.

Brady's complaints about her own life are evident in her tone: she is frustrated by the way wives are taken for granted, expected to cook, clean, care for children, support their husbands emotionally and sexually, give up their own needs, and still be cheerful. Through exaggeration and irony, she criticizes the **gender inequality** and **invisible labor** women are forced to do in both domestic and social roles.

These solutions are crafted to help BBS 1st Year students excel in the Business English (MGT 201) exam for 2082. For more resources, including past papers, PDFs, and PPTs, contact NDGURU:

- Phone/WhatsApp: +977 9745862965 Practice these answers and review the syllabus to score an A+!

BEST OF LUCK!