Level:-BBS I

Time:-3 hrs.

F.M.:-100 P.M.:-40

Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate full marks.

## Group- A

1.	Rewrite the following sentences by choosing the appropriate form						
	of the verb.			5			
	a)	By this time tomorrow, I to New York.					
		i. will fly		ii. will have	flown		
		iii. fly		iv. am flying			
	b)	No News .	News good news.				
		i. is	ii. has	iii. were	iv. have		
	c)	c) The minister last night.					
		i. had pas	ssed away	ii. past away			
		iii. passed	away	iv. have pass	sed away		
	d) If no one stops, he will keep on						
				iii. talked			
	e)	A team of experts working on this matter.					
		i. is	5.5	iii. has			
2.	Cha	nge the foll	lowing sent	ences as instruct	ed. 5		
			·	ay. (passive)			
	b)	The company offers training sessions each Friday and					
	,	Saturday. (passive)					
	c)	c) I could hardly understand what she said. (Identify modifiers					
	d)						
	e)				the sentence pattern S+V+O+C. e joined by the conjunction 'but'		
	-	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Jonica by	are vorganienom out		

- 3. Answer the following questions as instructed.
  - a) Whose wallet was left in the conference hall? (Identify interrogative pronoun)
  - The kids in the school are very cheerful. (Identify subject and predicate)
  - c) Write a complex sentence with the subject 'he'.
  - d) Analyze the sentence pattern of the given sentence. She offered me a gift.
  - e) Did anybody attend the meeting? (Change into passive voice)
- 4. Discuss at least five techniques of using language effectively. 5
- 5. Write the meaning of the following business idioms and expressions.

  5

  at a premium, rule of thumb, dog eats dog world, give and take,

at a premium, rule of thumb, dog eats dog world, give and take kickback.

- Write a notice to announce a welcome program for the new students of 'Vinayak Siddha College'.
- 7. Write instruction to recharge the NTC SIM card mobile set. 5
- 8. Prepare a brochure design for a furniture industry that is renowned in
- your city. 10

## Group- B

- Write a paragraph on 'Social Media'. (Your paragraph should have a claim, supporting details and concluding sentence)
- 10. Reading prepares you to respond critically to the ideas of others and to
- develop ideas of your own. In this process you highlight the text paying attention to the verbal signals. How do you recognize the verbal signals? Enumerate each of them with the examples.

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- Edit the following sentence based on the guidelines within in the brackets.
   2\*2.5=5

- a) Violence in sports is a bad thing. (Avoid vagueness choosing specific words that identify particular examples and details)
- b) If you develop skills, you can easily get employment opportunities.
   (Change into compound sentence)

## Group- C

Answer any THREE of the following Questions

3x10=30

- 13. What dominant impression does *Heather Rogers* try to create in her description of "The Hidden life of Garbage"? Is she successful?
- **14.** Write an essay titled "I want a husband". Taking an ironic stance, use society's notions of the ideal husband to help you shape your definition.
- 15. Imagine that you have just moved to your first air conditioned residence after years of suffering without it, write an essay explaining how air conditioning has changed your life.
- 16. According to *Daniel Engber*, organic food advocates argue that real, natural, healthy food tastes better than junk food. Do you think this argument is valid or just a propaganda to promote another business? Discuss.
- 17. In one sentence, define what Brady means by wife. Does this ideal wife actually exist? What complains does Brady apparently have about the life she actually leads? Explain. (I want a Wife)

## **BEST OF LUCK**